NEFAP Executive Committee Meeting Summary January 7, 2016

1. Roll call:

Kim Watson, Committee Chair, called the NEFAP Executive Committee meeting to order on January 7, 2016 at 11:06 am Eastern by teleconference. Attendance is included in Attachment A - there were 8 committee members present. Associate Members: Marlene, William, and Mike Miller.

The minutes from the December meeting were reviewed. A motion was made by Nilda to approve the December 11, 2015 minutes with a correction to the date in the first paragraph and removal of Paul Bergeron's name as reporting on the Mobile Lab. The motion was seconded by Seb. Vote: For -7 Against -0 Abstain -1 (Tracy - missed meeting.). The motion passed.

2. Mobile Laboratory Subcommittee

Paul asked by email if he should plan to call into the meeting in Tulsa in order to present the survey. Ilona will check to see if there is already a phone line in the room and otherwise use of a cell phone will be considered or another subcommittee member will present the results.

3. Strategic/Marketing Subcommittee

Marlene sent a summary of the work being done by the Strategic/Marketing Subcommittee – See Attachment D. The attachment includes a list of action items to get started on.

The document was sent to the NEFAP EC earlier, but Marlene has had no comments come in. The deadline for comments is Monday, 1-11-16.

Kim will use the final update from Marlene to prepare the presentation for Tulsa. She will send it out for comment to the NEFAP EC before she finalizes it. She will also have a copy of the final version of the implementation plan and it will be reviewed in Tulsa

Comments:

Mike thinks manufacturers of field equipment should also be a target. Kim noted that they do have to write up SOPs for their equipment and perhaps this may be a tie in for NEFAP. Nilda found that this is already under Item #3 of the plan.

Kim commented that EPA contacts need to be compiled for the various regions. William thinks each region has a person overseeing the field activities. Lara may be able to help get the names. NEIC (National Enforcement and Investigation Center) also has a big field component.

It was noted that some forensic work is looking at accrediting samplers because they are under scrutiny. Perhaps NEFAP should reach out. Marlene noted these are individual certifications – not lab certifications. It is not coming from Region 2 – it is coming from the County.

Kim commented that she cannot defend her samplers in court with out the NEFAP accreditation.

Marlene noted that one of the things the subcommittee is looking at is pointing out the issues that are arising where poor sampling practices are now causing real problems that are in the news. We need to highlight these headlines where poor sampling causes problems. Include them on the website? Bad headlines can happen to any sampling organization. NEFAP will help prevent it.

People don't know NEFAP exists. We need to point out the need for NEFAP - Sell a quality assurance system.

Doug did go through the timeline. Please review and plan to vote on them in Tulsa.

4. NEFAP Timelines

Doug went through the timelines and Kim distributed them by email for review. She would like to finalize them in Tulsa.

Mike noted that one of them used the term lab instead of FSMO.

Nilda asked if the timelines will be added to one of the committee SOPs. This has not been decided, but Kim would agree that this should go in an SOP.

Tracy commented that the flow chart stops at the granting of the recognition. Should this be added? Tracy will put this comment in writing to Kim. What happens after the Recognition Committee gets the recommendation? This may be more detail than what was originally discussed for this flow chart.

5 New Business

- Kim noted that Stone Environmental – Field Services Group has just been sold to Cascade Technologies. Her company will not be as supportive of Kim's involvement in NEFAP in the future. The new company wants to hold onto all their accreditations.

Justin was asked about succession planning. A new chair and vice-chair may need to be put in place in early spring after the NEFAP EC elections.

The Nominating Committee Chair will be selected in Tulsa.

- Kevin Holbrooks is the new chair of the FAC. He needs to be added to the NEFAP EC meeting invitations. Justin will talk to him about this and Ilona will add him to the roster.
- L-A-B and ANAB have merged. Information can be found on their websites. Keith has let us know that there will only be one representative on the NEFAP EC. This will impact committee balance and planning for the next election.

6. Next Meeting

The next regular meeting of the NEFAP Executive Committee will be on February 12, 2016.

Action Items are included in Attachment B and Attachment C includes a listing of reminders.

The meeting was adjourned at 12:17pm Eastern. (Motion: Carl Second: Nilda Unanimously approved.)

Attachment A

Participants TNI NEFAP Executive Committee

Manakan	Affiliation	Dalassa	Contact Information		
Members	-	Balance			
Kim Watson (2017) (Chair) Present	Stone Environmental, Inc	FSMO	(802)229-2196	kwatson@stone-env.com	
Keith Greenaway (AB) (Vice-Chair) Absent	ACLASS	AB	(703)836-0025	keith.greenaway@aclasscorp.c om	
Doug Berg (AB) Tracy Present	PJ Laboratory Accreditation, Inc.	AB	(248)709-0096	dberg@pjlabs.com douglaslberg@gmail.com	
Paul Bergeron (2016*)	LELAP	AB	225-219-3185	Paul.bergeron@la.gov	
Absent					
Justin. Brown (2018)	EMT	FSMO	(847)324 3350	jbrown@emt.com	
Present					
Troy Burrows (2017*) Present	STAC (Golden Specialty, Inc.)	AB	(281) 984-7021	TBurrows@goldenspecialty.com	
Nilda Cox (2016*)	Eurofins Eaton Analytical Inc	Other	626-318-8517	nildacox@eurofinsus.com	
Present	-				
Calista Daigle (2016)	Dade Moeller	FSMO	(225)485-2007	calista.daigle@gmail.com calista.daigle@moellerinc.com	
Absent					
Seb Gillette (2018)	DOD		(210) 395-8434	john.gillette.1@us.af.mil	
Present		Other			
Carl Kircher (2016*)	Florida DOH	AB	904-791-1574	Carl_kircher@doh.state.fl.us	
Present					
Doug Leonard (AB)	LAB	AB	260-637-2705	dleonard@l-a-b.com	
Absent Cheryl Morton (2018)	AIHA	AB	703-846-0789	cmorton@aiha.org	
Absent	AITIA	AD	703-040-0789	<u>cmorton@ama.org</u>	
Harry O'Neill (2018*)	Beacon Environmental	FSMO	410-688-4762	Harry.ONeill@beacon-usa.com	
Absent	Service, Inc.	50140	047 740 0400		
Richard Rago (2018*)	Haley & Aldrich, Inc.	FSMO	617-719-6128	RRago@haleyaldrich.com	
Absent (AD)	A 21 A		(204)644 2042	Joseph @ a 21 a a war	
Lauren Smith (AB)	A2LA	AD	(301)644 3216	lsmith@a2la.org	
Absent	LIQQD Mobile	AB	640,022,0754	ionio villorro al@handanas a	
Janis Villarreal (2018*)	H&&P Mobile Geochemistry, Inc.	FSMO	619-933-2751	janis.villarreal@handpmg.com	
Present	The NEL AO In all to		(000)740,0040	tauntani@man aan	
Ilona Taunton (Program Administrator) Present	The NELAC Institute		(828)712-9242	tauntoni@msn.com	

Attachment B Action Items – NEFAP Executive Committee

			Expected	Actual
	Action Item	Who	Completion	Completion
27	Forward FSMO names to Ilona.	Justin	3-15-13	
				_
39	Give Alternate name to Ilona.	All	9/30/10	Ongoing
81	Prepare NEFAP Timeline	Doug L.	4/22/13	4/22/13: It has been distributed and needs to be put on agenda for review. 5/29/14: Will be on June 2014 agenda. 4/10/15: Kim will add to next agenda. 12/11/15: Doug will review and it will be looked at during the early January
106	Mobile Lab Issue – Subcommittee to begin work. From Backburner: Evaluate overlap issue with NELAP and DoD ELAP regarding mobile labs. (Originally brought up 8-6-12 meeting.)	Kim, Scott, Doug Berg, John, Mike, Paul and Marlene.	Active	meeting. 3/28/13: Subcommittee will begin work in April. Questionnaire will go out first. 6/12/13: Survey will go out this week. 10/10/13: Survey will be sent to 2 more lists of people.
124	Send Presentation slides to committee members for review and comment. The slides will be used for future presentations about NEFAP.	John	10/15/13	4/10/15: Kim will follow-up on this. 12/11/15: Sent last week.
158	Review new FSMO Tool documents for issues with "should", "shall", confirm that	Doug Leonard	3/5/15 Tulsa Meeting	12/11/15: Ilona will resend them

			Expected	Actual
	Action Item	Who	Completion	Completion
	additional requirements are not being imposed and look for possible AB			to Doug so he can prepare
	conflicts.			comments by
				Tulsa.
159	Review how new members are added to	Ilona	4/30/15	Ilona will put the
	the Recognition Committee and find what		Tulsa Meeting	actual dates for
	the 4 year renewal date is.			AB renewals on
				the back burner.
				This will be
				further discussed
1.60	D : 11:: 1	3.6.1	2/10/15	in Tulsa.
160	Receive additional recommendations	Marlene	2/19/15	4/10/15: May
	from the Recognition Committee. Process recommendations.	All		meeting. 12/11/15: Kim
	recommendations.			will talk to
				Marlene and find
				out when this
				can be expected.
164	Review White Paper.	Kim	4/30/15	12/11/15: Justin
	-	Justin		will review it
				and send it to
				Kim for
				finalization in
172	Tally to I anotto about actting up a	TDD	TBD	the next month. 12/11/15: Justin
172	Talk to Loretta about setting up a	TBD	IBD	will reach out.
	meeting.			will reach out.
179	Send Standard update documents to ABs	Justin	12/10/15	Justin still needs
	(Tracy and Doug Leonard asked for them,			to send.
	but should probably send to all.)			
180	See action item #81. Doug will review the	Doug	1/7/16	Complete
	flowcharts and provide an update for the			
	early January meeting if one is needed.			
181	Provide comments to Marlene on	All	1/11/16	
101	Strategic summary.		1,11,10	
	· ·			
182				
183				
184				
	·		•	

Attachment C

Backburner / Reminders – NEFAP Executive Committee

	Mosting Comments				
	Item	Meeting	Comments		
		Reference			
4	Review Charter.	October			
		2014			
6	Evaluate how to handle adding additional	8-6-12			
	ABs. Impact on committee size.				
9	Determine need for a policy or statement	4-22-13			
	regarding the assessment of sampling.				
10	Complete DRAFT Training SOP for EC	n/a			
	review.				

Attachment D:

NEFAP Strategy Meeting – Document Draft with comments (Jan 4, 2016)

The NEFAP Strategy Sub-committee

Committee Members: Loretta Lehrman, EPA: Kim Watson, Stone Env.: Justin Brown, EMT:, Harry O'Neill, Beason: Tracy Szerszen, PJLA: Doug Leonard, ANAB: Michael Miller, Consultant: John Moorman, SFWMD: Paul Bergeron,

LADEQ: Marlene Moore, ASI, Chair

Committee Goals:

- 1. Develop focused approach to marketing NEFAP by identifying target audience.
- 2. Determine method for educating environmental professionals about NEFAP.
- 3. Develop mechanism for implementation including identifying resources, responsibilities for implementation and monitoring the process.

1. Marketing Focus

- The following is the list of target audiences: (in order of priority)
 - o FSMO
 - o FSMO Trade groups
 - o Data users end data user
 - o Labs
 - o Industry
 - Municipalities
 - o Engineering Firms: Design, Implement, Review Environmental Projects
 - EPA-National and Regional Offices
 - o State Agencies (Environmental, Public Health, Others)
 - o DoD
 - o USGS
 - Other Federal Agencies
- Develop a list of potential FSMOs to apply for accreditation. ABs can help with
 development of contacts. Contact them with updates and information about the program
 by sending brochure or having webpage with information on accreditation process and
 reason clients may want accreditation. Brochure may not be best approach but web page
 maybe alternative.
- Need to explore trade groups that can push this to their vendors.
- Federal and state agencies develop materials to "sell" accredited FSMO in contracts and requirements.
- Industry, municipalities, engineering firms, data users need to determine media mechanisms

• Labs could be targeted with information to share with their clients and samplers.

2. Mediums (Mechanism(s) for distribution)

- TNI NEFAP website needs to have a page added just for marketing of NEFAP related activities and place any marketing information developed by NEFAP
- Vehicles to communicate include: YouTube, newsletters, presentations at conferences, brochures, interviews.
- Determine publications or websites that information should be presented.
- Post videos and webcasts on YouTube. Make them easy for people to get to. These can be short videos on specific things new FSMOs or people interested in requiring NEFAP can have access.
- Workshop developed with presentations from ABs, FSMOs, state and Data users
- Develop mailing list for NEFAP that is included in TNI and can target specific updates related to FSMOs
- Videos need to be short snippets to hold people's attention.
- Need to look at which conferences would allow us to have discounted booth space at relevant conferences attendees man the booth.
- Our success rate for getting abstracts accepted is high. Need more people helping out with this. Need to get more people involved in doing the presentation. Also need to identify which conferences it make sense to participate in. Target
- Need to hear from the people that are accredited. We can do short interview sessions with out clients. Ilona commented that the video capability on phones has improved tremendously and she has used some of these types of short videos to produce marketing material for another organization. We can ask: Why is the accreditation important? How has it helped the organization? We could also ask for short written statements and put them on the website. Maybe have a page just dedicated to: Why NEFAP?
- Develop a list of potential FSMOs for application. Contact them with updates and information about the program.
- Getting NEFAP brochures into the hands of vendors so they can make it available at conferences.
- Put together example emails that FSMOs or labs can send to their clients with links to information on the TNI website.
- Put tools into hands of FSMOs so they can encourage clients to require NEFAP. Could be online material they can email their clients.

3. Implementation

- TNI FAC maintains the list of presentations and opportunities in their meeting minutes. Determine if this listing can be more public on the TNI website under NEFAP.
- Establish group to coordinate, plan events and review/develop materials for advocacy. The group coordinates with the NEFAP EC and FAC and TNI staff for resources and

- meeting implementation goals.
- The NEFAP EC evaluates the work of the group to determine the effectiveness of the advocacy on an annual basis.
- Collect contact information about FSMOs, ABs, Environmental engineering firms that attend TNI-FAC meetings and training
- Collect contact information about Manufacturers and distributors of Field Sampling and Measurement equipment. Especially those that exhibit and/or give papers at NEMC and other meetings about Field Sampling and Measurements
- Determine if State or EPA programs have developed or are in the process of developing field activities requirements or guidance. Summarize listing as a resource for FSMOs and encourage use of one set of requirements via TNI standards development process.

Committee Action Items

Item	Responsible	Date
Develop Plan	Committee	Jan 15,
		2016
Presentation listing on TNI website (take	Ilona T	TBD
from FAC minutes)		
Need Specs for William		
Scared Straight Presentation Developed for	John M	January
NEMC – $\frac{1}{2}$ day or 1 day needs to be	Ilona T	29 2016
determined		abstract
Set-up to prepare Webcast or video		due
1 hr web presentation by FSMO on why	Ilona T.	February
accreditation is important (maybe several)		2016
Do shorts of people describing how their		Status
organization benefited from NEFAP and/or		
how they approached accreditation		
Ask each accredited FSMO to send a phone		
video of why they chose to pursue NEFAP		
and any benefits their organization has		
experienced from the accreditation. Send to		
Ilona.		
1 hr web presentation by ABs on why		
accreditation is important		
1 hr web presentation by EPA on FEM		
policy related to field activities		
1 hr web presentation by data user on ways		
determine competency		
Need website support	Kim/Ilona	
EPA status on acceptance of NEFAP	Marlene/Lara	
Get names and contacts of Regional Offices		
that oversee field activities.		
Develop focused web presentation of 0.5 hr		

for viewing to provide general information		
including relation to NELAP, ISO 9000 and		
ISO/IEC 17025		
Target specific industry/companies that		
contract out sampling and meet with them to		
update them about NEFAP and offer to help		
them write the requirement into the contract.		
They need to know time frame it takes a		
sampler to become accredited so they can		
put a time allowance into the contract for		
obtaining the accreditation.		
Promote use of accredited samplers in TNI		
lab standard (NELAP). Asbestos volume		
includes some requirements for sampling		
and others provide requirements when lab		
takes samples.		
Determine if other guidance documents are		
available for field sampling and		
measurements where suggestion for use of		
accredited FSMO can be added.		
Develop mailing list of FSMO	Tracy	Jan 2016
Brochure review		
Current audience		
 Need for other target audience 		
material in addition to web info		
Include presentation, brochure, information		
piece of recent legal actions related to field		
activities to show how NEFAP helps detect		
improper practices.		
http://www.justice.gov/usao-		
nj/file/796986/download		