



<b>Policy TITLE</b>	<b>Use of TNI Symbols</b>
<b>Policy NO.</b>	<b>1-103</b>
<b>REVISION NO.</b>	<b>1.1</b>
<b>Program</b>	<b>Administration</b>

<b>Policy Committee Approved Date:</b>	10/13/2023
<b>Policy Committee Reviewed Date:</b>	NA
<b>TNI Board of Directors Endorsed Date:</b>	11/8/2023
<b>Policy Effective Date:</b>	10/13/2023

#### I. PURPOSE AND APPLICABILITY

This policy affirms the role of the TNI Board of Directors in approving the use of TNI symbols. The policy describes rules for the use of TNI symbols, and possible actions to address their misuse.

This policy applies to all TNI members, programs, and employees or any individual or organization that is granted use of any TNI symbols. TNI programs may augment this policy with additional provisions but may not supersede any part of it.

#### II. DEFINITIONS

Symbol: a mark, sign, or word that indicates, signifies, or is understood as representing an idea, object, or relationship.

#### III. OWNERSHIP AND USE APPROVAL

The symbols of the Institute are the property of TNI. The TNI Board of Directors approves and oversees their use by TNI Programs, members, and other entities. The TNI Board of Directors may delegate to a program the authority to approve the use of the Institute's symbols for a specific activity or application.

#### IV. RULES FOR USE

All persons and entities that use or reproduce TNI symbols:

1. Shall use them only for purposes and activities authorized by the TNI Board of Directors.
2. Shall endeavor to avoid statements in relation to their use that the TNI Board of Directors may consider misleading or unauthorized.
3. May not imply endorsement or approval by TNI in communication media such as the internet, documents, brochures, or advertising without the expressed consent of the TNI Board of Directors.

4. May not imply an association or partnership with TNI when such an arrangement has not been authorized by the TNI Board of Directors.

## V. CONSEQUENCES OF MISUSE

The TNI Board of Directors shall take suitable action to address improper use of TNI symbols. Suitable actions may include a request to cease the improper use, withdrawal of membership status, publication of the impropriety and a correction notice, and/or legal action.

## VI. RELATED DOCUMENTS

Policy 1-107, Membership Code of Ethics

### Policy Approved Changes

Revision No.	Effective Date	Description of Change
0	12-12-07	
0.1	3-16-12	Updated format.
0.2	10-6-17	Five-year review, changed logo to symbol and eliminated restriction on access to symbols & marks since they are on the website
1.0	09-1-23	Changed definition of symbol. Removed references to 'marks' and added badges among the considered items for symbols.
1.1	10-13-23	Deleted text after the word "symbol" in the first sentence of Section 1 to improve consistency with Policy 1-107.