



Policy TITLE:	Advertising in TNI Activities
Policy NO.:	1-130
REVISION NO:	0
Program	Administration

Committee Approved Date:	07/18/2025
Policy Committee Reviewed Date:	NA
TNI Board of Directors Endorsed Date:	09/10/2025
SOP Effective Date:	07/18/2025

I. PURPOSE AND APPLICABILITY

This policy relates to information provided in advertisements in any TNI activity, including, but not limited to, the TNI website, the TNI newsletter, and in TNI printed materials at TNI meetings, including the Forum on Laboratory Accreditation and the Environmental Measurement Symposium.

II. POLICY

Any organization may place an advertisement by paying a fee according to the following conditions:

- Organizations providing advertisements in TNI printed materials at TNI meetings must abide by the Terms and Conditions published in the Exhibitor Prospectus for each meeting. These advertisements are reviewed by the meeting Planner for a given meeting who may reject an advertisement based on the content.
- Organizations providing advertisements on the TNI website must be a Corporate Sponsor and agree to the TNI member obligations as specified in SOP 1-131. Since these advertisements are limited to an electronic image of the organization's logo, including a TNI-generated hyperlink, no additional review is required.
- Organizations providing advertisements in the TNI newsletter must request to do so from the TNI Executive Administrator who will review the organization's scope of services to determine suitability for placing the advertisement. As with advertisements on the TNI website, these advertisements are limited to an electronic image of the organization's logo, including a TNI-generated hyperlink, and thus no additional review is required.

III. EXCEPTIONS

This policy does not apply to literature provided in an exhibit area by a registered exhibitor. For any advertisements not covered above, the TNI Executive Director has the authority to act on behalf of TNI.

IV. REFERENCES

SOP 1-131, Obligations of Participants in TNI Activities
STP for the Environmental Measurement Symposium

Policy Approved Changes

Revision No.	Effective Date	Description of Change
0	7/18/2025	